

WIRRAL SHADOW HEALTH & WELLBEING BOARD

Meeting Date	12 December 2012	Agenda Item	Item 7b
---------------------	------------------	--------------------	---------

Report Title	A consultation on delivering the Government's policies to cut alcohol fuelled crime and anti-social behaviour (Home Office)
Responsible Board Member	Fiona Johnstone Director of Policy Performance & Public Health

Link To Shadow HWB Function	Board development					
	JSNA/JHWS					
	Health and social care integrated commissioning or provision					
Equality Impact Assessment Required & Attached	Yes		No	X	N/A	
Purpose	For approval		To note	X	To assure	

Summary of Paper	A consultation on delivering the Government's policies to cut alcohol fuelled crime and anti-social behaviour (Home Office).		
Financial Implications	Total financial implication	New investment required	Source of investment (e.g. name of budget)
	£		
Risks and Preventive Measures			
Details of Any Public/Patient/Service User Engagement			
Recommendations/Next Steps	For consideration, completion and submission by the HWBB. Also to cascade to individual agencies to independently consider, complete and submit.		

Report History		
Submitted to:	Date:	Summary of outcome:
Health and Wellbeing Board Development Meeting	1 st November 2012	Referral to formal Board on release of the actual consultation document.
List of Appendices		

Publish On Website	Yes	X	Private Business	Yes	
	No			No	

Report Author: Beverley Dajani – Alcohol Strategy Programme Manager

Contact details: 0151 6435 303

A consultation on delivering the Government's policies to cut alcohol fuelled crime and anti-social behaviour

1. Background

The Government has published the consultation on the national alcohol strategy which will run for 10 weeks from 28th November 2012 until 6th February 2013.

This consultation seeks views on a number of measures set out in the Government's alcohol strategy which was published on 23rd March 2012. The Government's Alcohol Strategy, sets out a range of action to tackle the harms caused by excessive alcohol consumption. For more details on the strategy go to: <http://www.homeoffice.gov.uk/drugs/alcohol-strategy/>.

The Government committed to consult in a number of areas in the Strategy including the level at which a **minimum unit price** for alcohol should be set, the introduction of a **ban on multi-buy promotions** in the off-trade, and the introduction of a new **health-related objective for alcohol licensing linked specifically to cumulative impact**. The Strategy also sets out that we will consult on whether the **mandatory licensing conditions** sufficiently target problems such as irresponsible promotions in pubs and clubs, and whether they should be applied to all sectors, where relevant. Finally, as the Strategy makes clear, the Government is committed to removing unnecessary regulation and to exploring how it can make the day-to-day process of licensing as easy as possible for responsible businesses. In doing so, views on a number of **proposals to cut red tape** in the licensing system will be sought.

As part of the public alcohol strategy consultation, regional road shows will be held and smaller technical groups for a number of the policy areas. The road shows are designed to raise awareness of the wider consultation and will feature interactive table discussions across the five themes of the consultation. Further information and details of how to respond can be found on the Home Office website.

The Cheshire and Merseyside Directors of Public Health welcome the Government's consultation on the national alcohol strategy and will be responding collectively. Their response will include a call for a minimum unit price set at 50p. A minimum unit price of 50p is well supported by public sector partners across Cheshire & Merseyside.

ChAMPs, on behalf of the Cheshire & Merseyside Directors of Public Health, have produced a more detailed paper on Alcohol Harm and the National Alcohol Strategy consultation, which can be found on the ChAMPs website.

<http://www.champspublichealth.com>